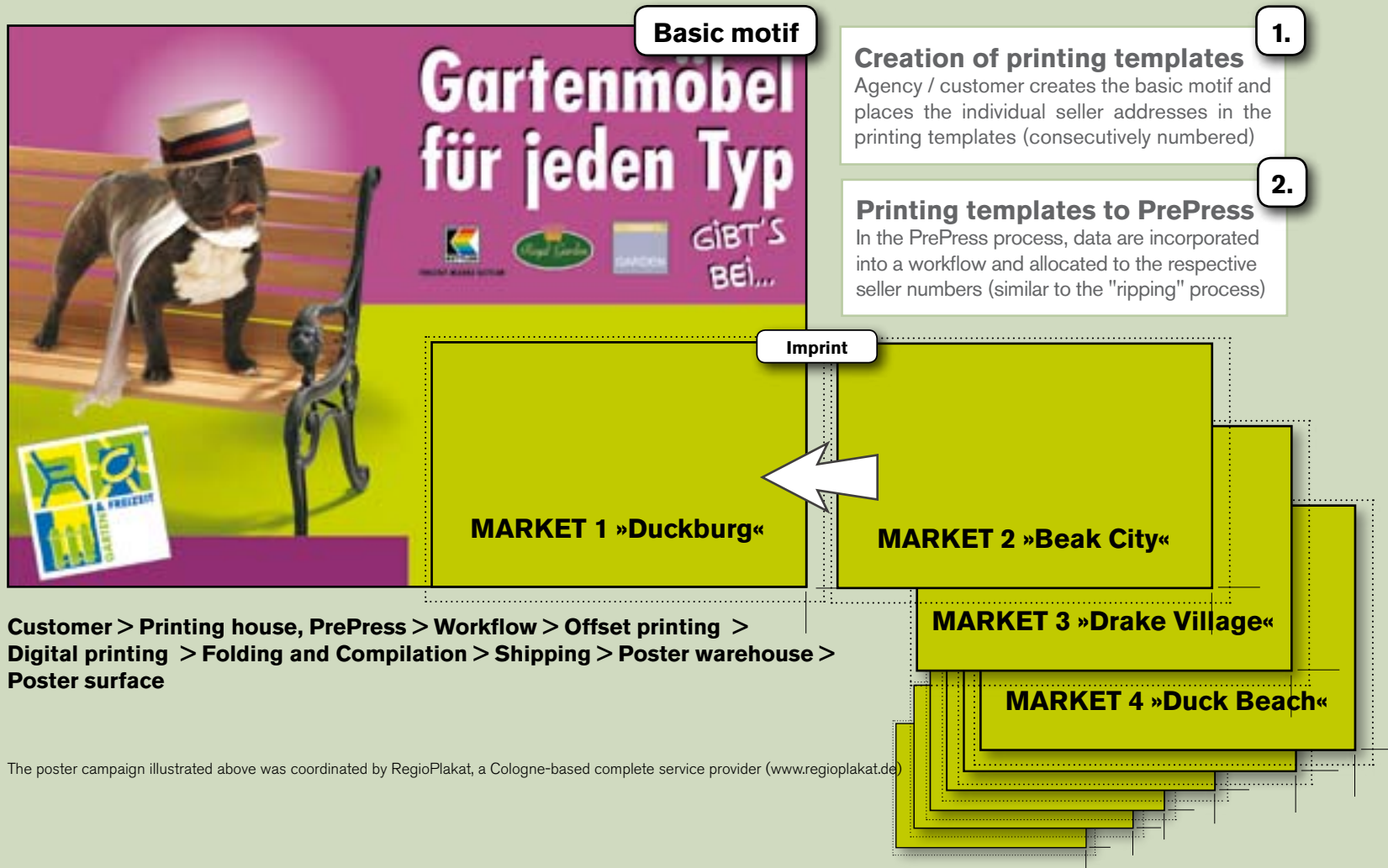


A poster with 1.000 faces

Impressions in digital printing on large-surface posters

Order cycle



For companies doing business throughout Germany - one poster motif with individual information

How does that work? With so-called personalised poster imprints. In this process, we combine offset and digital printing, so that the basic motif is produced solely via offset printing. Then, the individual information is printed on the respective sections of the sheet via digital printing. So far, so good – now, we come to the decisive task, and it lies in the co-ordination of the shipping process. Each poster, after printing, must pass through numerous hands. In that process, we have to guarantee that the right poster, with the right imprint, is sticking to the right wall at the right time.

The optimum co-ordination of all departments, the internal workflow for our company, as well as our many years of experience

on various examples of additional lenticular-technology posters with 3-D effects in this sector make us a reliable partner in the course of the implementation of this logistical challenge. If you are also interested in printing personalised posters, we will gladly offer you a comprehensive consultation. Please contact us in advance – after all, the development of a workflow adapted to your individual needs should be well thought out.

With this process, you can communicate various types of information: on sellers or text, addresses, prices, foreign languages, currencies, etc. Once printed, the basic poster can be used for various markets or various advertising targets.