

STRETCHBOARDS

from Babelsberg to Bratislava

StretchBoard – developed in-house by Ellerhold AG - will now revolutionise the planning of billboard advertising in Slovakia.



These stylish boards were installed at the entrance to Filmpark Babelsberg back in 2005. They greet visitors and provide information on current events at the theme park.

StretchBoards Babelsberg

In September 2006, xl-media, a Slovakian outdoor advertising agency, posted 26 new StretchBoards in Bratislava. This included twenty Euro-format boards (504 x 238 cm, double-sided, backlit, single-pillar) and six 6x3m boards (double-sided or wall-mounted), which will act as the platform for displaying its customers' future advertising campaigns. The company has worked in the field since 1998 and is constantly adding new spaces to its inventory.

The StretchBoards is the ideal platform for presenting high-quality advertisements to a wide audience. The advantages: Paste-free, quick and easy application, safe and fast installation, UV resistant with a non-reflective surface and a perfect appearance every time. xl-media has already ordered more StretchBoards after positive feedback from its customers.

Tailor-made advertising platforms

The many options available in terms of size, material and colour scheme enable you to execute many creative concepts that were previously not possible.



StretchBoards Bratislava

The Euro and '6x3' formats are the most commonly used in Eastern Europe. These popular billboards can often be seen high up in the city skyline. They are mostly placed on roads leading in and out of the city, on heavily travelled motorways and within the city limits. Because the boards display ads on both sides, they can easily be seen from far away in both directions.



StretchBoards Bratislava