



**Format: 80 x 120 cm**

### **Verbreitung**

Denmark/ Netherlands / Czech Republic / Slovenia

### **Poster information**

- Printing on 115 g/sqm opaque, wet-strength poster paper with blue back
- 30 lpc in offset printing
- 56 to 300 dpi in digital printing

### **Sheet division**

- 1 sheet

### **Document format**

- 240 x 160 mm
- add. 1 mm bleed around

In order to obtain an optimum poster please send us your artwork only in digital form (+ proof). To ensure problemfree processing and for us to produce the best quality, please follow the instructions below.

<b>Document:</b>	PDF and all major DTP programmes, preferably with QuarkXPress, FreeHand, Illustrator, Photoshop, InDesign
<b>Colour mode:</b>	CMYK
<b>ICC-Profile:</b>	ISO-Coated v2
<b>Image resolution:</b>	300 dpi, with 100% positioning in the respective system format
<b>max. coating flows:</b>	320%
<b>Medium:</b>	CD-ROM, DVD
<b>Contract proof:</b>	to be made available if possible

### **Order processing**

We will start your job as soon as we have received your order and artwork. If you do not provide us with a proof using the colors you desire, we will produce one and send it to you. As soon as we have your approval, we will begin printing your posters and send them to the outdoor companies specified by you. Typically, we require 5 working days to complete your order.

So just send your data and let us do the rest to get your add ready. We are looking forward to giving you our assistance.

### *Ellerhold Aktiengesellschaft*

Tel. 0049/351/83 933-0 · Fax 0049/351/83 933-99

### *Ellerhold Witten GmbH*

Tel. 0049/2302/929-9 · Fax 0049/2302/929-190

### *Ellerhold Zirndorf GmbH*

Tel. 0049/911/69 987-0 · Fax 0049/911/69 987- 99

### *Ellerhold Wismar GmbH*

Tel. 0049/3841/7961 -0 · Fax 0049/3841/79 61 -59

### **Data transfer**

#### FTP-Adresses:

<i>Radebeul</i>	ftpr.ellerhold.de
<i>Zirndorf</i>	ftpz.ellerhold.de
<i>Wismar</i>	ftpw.ellerhold.de
<i>Witten</i>	ftpd.ellerhold.de

Benutzername: ftpgast

Passwort: ftpgast

