



Format: endless

More and more marketing executives are choosing advertising on wheels, e.g., on lorries. Lorry drivers enjoy driving through the countryside because of the comments they receive from people about this real eyecatcher. This is an indeed proof of the power of this type of advertising! Ellerhold produces side curtains within a few days on high-tech digital printing presses.

Material

- 1000 gsm side curtains digital (heavy, tear-resistant fabric with PVC coating for lorry side curtains)

Divisions

- Standard reel width: 3 m, reel length: up to 50 m High frequency welding means any other size possible

Document:	PDF
Document size:	in canon 1:10, example BigEasy 5 x 10 m > document 500 x 1000mm
Data:	For great images a small resolution is enough like a rule of thumb: 4 - 10 qm 10 MB/qm 11 - 40 qm 4 MB/qm 41 - 80 qm 3 MB/qm > 80 qm 2 MB/qm
Colour mode:	CMYK
ICC-Profile:	ISO-Coated v2
Image resolution:	300 dpi, with 100% positioning in the respective system format
max. coating flows:	320%
Medium:	CD-ROM, DVD, FTP
Contract proof:	to be made available if possible

Order processing

We will start your job as soon as we have received your order and artwork. If you do not provide us with a proof using the colors you desire, we will produce one and send it to you. As soon as we have your approval, we will begin printing your posters and send them to the outdoor companies specified by you. Typically, we require 5 working days to complete your order.

So just send your data and let us do the rest to get your add ready. We are looking forward to giving you our assistance.

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