

Format: 526 x 372 cm

40/1 Superposter are posters having a size of 5,25 x 3,72 m. The 1.200 advertising areas are used on house walls at considerable height. They are easily visible because they are mounted perpendicular to roads or walkways. Their impressive size and illumination from the top makes highly effective during day and night.

Superposter represent an ideal complement to standard billboard campaigns. By selected use of individual areas and networks this provides advertising targeted at specific groups. In this way coverage losses are avoided as much as possible.

### General Info's

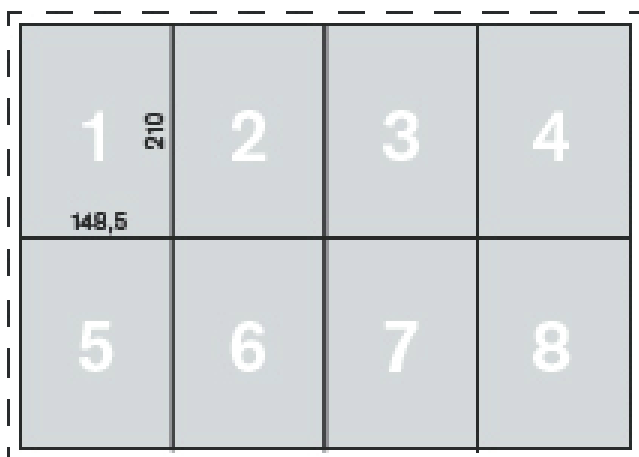
- Printing on 115 g/sqm opaque, wet-strength poster paper with blue back
- 10 lpc in offset printing
- 56 to 150 dpi in digital printing

### Sheet division

- 8 sheets

### Document format

- 594 x 420 mm (DIN A 2)
- add. 1 mm bleed around



In order to obtain an optimum poster please send us your artwork only in digital form (+ proof). To ensure problemfree processing and for us to produce the best quality, please follow the instructions below.

<b>Document:</b>	PDF and all major DTP programmes, preferably with QuarkXPress, FreeHand, Illustrator, Photoshop, InDesign
<b>Colour mode:</b>	CMYK
<b>Colour space:</b>	ISO-Coated v2
<b>Image resolution:</b>	300 dpi, with 100% positioning in the respective system format
<b>max. coating flows:</b>	320%
<b>Medium:</b>	CD-ROM, DVD
<b>Contract proof:</b>	to be made available if possible

### Order processing

We will start your job as soon as we have received your order and artwork. If you do not provide us with a proof using the colors you desire, we will produce one and send it to you. As soon as we have your approval, we will begin printing your posters and send them to the outdoor companies specified by you. Typically, we require 5 working days to complete your order.

So just send your data and let us do the rest to get your add ready. We are looking forward to giving you our assistance.

### Ellerhold Aktiengesellschaft

Tel. 0049/351/83 933-0 · Fax 0049/351/83 933-99

Ellerhold Witten GmbH

Tel. 0049/2302/929-9 · Fax 0049/2302/929-190

Ellerhold Zirndorf GmbH

Tel. 0049/911/69 987-0 · Fax 0049/911/69 987- 99

Ellerhold Wismar GmbH

Tel. 0049/3841/7961 -0 · Fax 0049/3841/79 61 -59

### Data transfer

FTP-Adresses:

<i>Radebeul</i>	ftpr.ellerhold.de
<i>Zirndorf</i>	ftpz.ellerhold.de
<i>Wismar</i>	ftpw.ellerhold.de
<i>Witten</i>	ftpd.ellerhold.de

Benutzername: ftpgast

Passwort: ftpgast

