



Example of size: 119 x 84 cm

In the office or at home – with a large-format wall calendar, you and your customers will be able to see your appointments at a glance.

Our modern offset printing presses and the latest technology platesetters offer you best possible printing quality. A high lpc of up to 80 lines/cm shows even small and fine elements to their advantage. A particular plus is our Rapida 205 with which we are able to print sheet sizes of up to 205 x 151 cm as a single sheet.

Our sheet lamination unit allows us to laminate printed sheets in sizes of up to 2,050 x 1,500 mm. Our Billhofer laminator uses dispersion adhesives to create high-quality laminations of large-format sheets for practical and appealing results. We are able to provide quality poster framing through our long-term partner Metallwarenfabrik Simon GmbH (www.possimon.de).

As a specialist in the field, we are able to offer you special formats at reasonable rates. In direct comparison, the prices are generally close to those for standard formats. We will be happy to answer your individual enquiries!

General information

- printing on 90–250 gsm paper/paperboard
- 60 lpc in offset printing
- Format: various

Document format

- In 1:5 scale for instance
- Please observe aspect ratio
- Document format with 1 mm perimeter trimming

In order to obtain an optimum poster please send us your artwork only in digital form (+ proof). To ensure problemfree processing and for us to produce the best quality, please follow the instructions below.

Document:	PDF and all major DTP programmes, preferably with QuarkXPress, FreeHand, Illustrator, Photoshop, InDesign
Colour mode:	CMYK
Colour space:	ISO-Coated v2
Image resolution:	300 dpi, with 100% positioning in the respective system format
max. coating flows:	320%
Medium:	CD-ROM, DVD
Contract proof:	to be made available if possible

Order processing

We will start your job as soon as we have received your order and artwork. If you do not provide us with a proof using the colors you desire, we will produce one and send it to you. As soon as we have your approval, we will begin printing your posters and send them to the outdoor companies specified by you. Typically, we require 5 working days to complete your order.

So just send your data and let us do the rest to get your add ready. We are looking forward to giving you our assistance.

Ellerhold Aktiengesellschaft

Tel. 0049/351/83 933-0 · Fax 0049/351/83 933-99

Ellerhold Witten GmbH

Tel. 0049/2302/929-9 · Fax 0049/2302/929-190

Ellerhold Zirndorf GmbH

Tel. 0049/911/69 987-0 · Fax 0049/911/69 987- 99

Ellerhold Wismar GmbH

Tel. 0049/3841/7961 -0 · Fax 0049/3841/79 61 -59

Data transfer

FTP-Adresses:

<i>Radebeul</i>	ftpr.ellerhold.de
<i>Zirndorf</i>	ftpz.ellerhold.de
<i>Wismar</i>	ftpw.ellerhold.de
<i>Witten</i>	ftpd.ellerhold.de

Benutzername: ftpgast

Passwort: ftpgast

